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For immediate release

towerCast France launch national DAB

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The network operator towerCast has completed the roll out and launch of the new national DAB+ network, using multiplexer systems from Paneda. The new systems were put into operation October 12th.

The system has been installed in towerCast own datacenter, using the new Paneda template handling for VMware, enabling customers to install a complete DAB system by themselves in an easy way. The order includes multiplexer systems and encoders in full redundancy including the SMART Paneda content switches.

Lars-Peder Lundgren, Marketing Director at Paneda says,
“Now that France is starting up national DAB, it is of course very satisfying that Paneda has been chosen as a supplier for this prestigious order. This makes us proud and at the same time we are aware that it comes with a responsibility, and we are ready to handle such commitments”

Raphael Eyraud, President of towerCast says:
“We show once again that we are a leading provider of total solutions for the broadcast industry, and we are proud to keep working with national digital radio for the French audience”.

About Paneda:

Paneda develops and sells DAB+ related equipment on an international market and now continues to expand its market shares on the international arena with its DAB+ Head-End range of components, currently having over 100 DAB multiplexers in operation world-wide, furthermore Paneda has also delivered over 200 tunnel systems with DAB+ in Norway.

The company also operates its own digital TV network (DVB-T2) in Norway having over 165 transmitter sites.

Paneda has also developed emergency warnings systems over DAB+ that offers complete solutions for different kind of such applications.

About towerCast:

towerCast, is a major French broadcasting services operator, specialized in Radio Broadcasting Services and Digital Terrestrial Television (DTT). We are covering more than 85% of the French population with Radio Broadcasting Services and 60% of French receive at least one DTT diffusion operating by towerCast. Through more than 500 sites and thanks to a recognize know-how in management and networks operation, towerCast fixed its mastery of new digital technologies on the Broadcast market, Digital Terrestrial Television or telecom. towerCast is a recognized player of the DAB venture since 2016.