

PRESS RELEASE

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For immediate release

DAB Italia chooses Paneda

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DAB Italia has signed a long-term frame agreement with Paneda for supplying DAB multiplexer systems. Paneda has recently provided a fully equipped complete redundant system including multiplexer and audio encoders. The system is realized in a 1+1 setup using VMware virtualization.

Lars-Peder Lundgren, Sales Director at Paneda says,
“Italy is a key market for Paneda, and with this new agreement we are expanding our market shares in the region, DAB Italia is an experienced operator of DAB systems, having stiff requirements, which comes to our advantage with our system with several unique functions and high level of redundancy.”

Sergio Natucci, CEO, says:

“After some months of intensive testing and evaluation of the Paneda system, we concluded that this system suits us very well. The system is easy to operate and understand as well as offering the functionality we request. Paneda has been developing and improving the DAB multiplexer with custom features and software tools, adapting the system to our requests and we are very satisfied with the great support Paneda offers.”

About Paneda:

Paneda develops and sells DAB+ related equipment on an international market. Paneda continue to expand its market shares on the international arena with its DAB+ Head-End range of components, currently having over 100 DAB multiplexers in operation world-wide.

About DAB Italia:

DAB Italia is the first national independent DAB network operator, developing and managing its own national DAB network. Currently 19 radio programs are broadcasted nation-wide using the DAB Italia network and the transmitter network is constantly extended. Read more about us here: www.dab.it