



## PUBLIC BROADCASTER RTBF IN BELGIUM CHOOSES PANEDA

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for immediate release

The public Broadcaster RTBF in Belgium has ordered a complete solution for their upcoming DAB roll out. It's a major contract containing 16 Multiplexers, 192 audio encoders, data handling and management systems, all in full redundancy. Paneda and its local partner Heynen will handle installation and support. The contract also contains a support contact with 24-7 support from Paneda.

In stiff competition and after a period of evaluation of also others existing systems, RTBF made the conclusion and statement that Paneda offered the most modern and best technical solution that suits the needs for RTBF.



The complete system will be realized using VMware virtualization and each system will host 8 multiplexers and 96 encoders. The VMware servers will be installed in different locations ensuring full redundancy and the system is ready to use the new Paneda "Smart Switching" of EDI outputs, capable to seamless not only switching between x number of input sources but also correct the output streams from two faulty inputs, as long as the errors are different.

*Jos Jorissen, Sales Manager at Heynen :*

"We are very proud to have won this contract with Paneda, and the sales process against RTBF has been very smooth, once it was clear that Paneda offered the very best technical solution, we made the decision easy for RTBF, we are now looking forward to an long term co-operation with Paneda and RTBF in this"

*Lars-Peder Lundgren, Sales Manager at Paneda says:*

"This contract is a major breakthrough for Paneda, showing that our focus of providing not only state-of-the-art technical solutions, but also offering confidence with services and support is important for our customers, by connecting the customers system to our 24-7 NOC we will be able to assist in case of failures"

### For further information:

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### About the Paneda Group:

Paneda develops and sells DAB related equipment on an international market. Paneda expands its market shares on the international arena with its DAB Head-End range of components.

### PANEDA

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