

CONTACT

Lars-Peder Lundgren
CEO Paneda Sweden
Lars-Peder.Lundgren@Paneda.se

For immediate release

Paneda Selected to Deliver Cutting-Edge DAB Systems to Levira in Estonia

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Paneda is pleased to announce its selection as the supplier of a new Digital Audio Broadcasting (DAB) head-end platform, currently being developed by the Estonian network operator, Levira.

Levira has successfully operated a DAB+ pilot programme for over three years, which has now transitioned into a fully licensed broadcasting service. In support of this milestone, Paneda has delivered a comprehensive server infrastructure featuring full redundancy and all advanced functionalities, including its proprietary intelligent redundancy switching.

The initial deployment comprises a 2+2 multiplexer configuration. However, the platform is engineered to accommodate up to ten multiplexers and can be scaled seamlessly without further hardware investment. This solution is based on Paneda's latest containerised architecture, offering exceptional flexibility and future-proofing.

Kristo Kaasan, CTIO of Levira, commented:

"The Paneda system utilized during our three-year trial has performed exceptionally well. We are equally appreciative of the support and expertise Paneda has consistently provided. As we embark on establishing Estonia's first permanent DAB network and multiplexer infrastructure, we have once again chosen Paneda. We are particularly impressed by the evolution of their container-based platform, which offers unparalleled flexibility for Levira. We anticipate a long-term partnership with Paneda, a factor of paramount importance in our selection process"

Lars-Peder Lundgren, CEO of Paneda Sweden says,

"There is no doubt that Levira is a distinguished operator with exacting standards. Throughout the trial period, we have demonstrated that both our systems and our organization are capable of meeting all expectations, delivering not only best-in-class technology but also exemplary support and expertise. We are honored to be entrusted with this project and firmly believe that the time is ripe for Estonia to embrace digital radio."

About Paneda:

Paneda develops and sells DAB+ related equipment on an international market and continues to expand its market shares on the international arena with its DAB+ Head-End range of components, currently having over 200 DAB multiplexers in operation world-wide, furthermore Paneda has also delivered over 250 tunnel systems with DAB+ in Norway. The company also operates its own digital TV network (DVB-T2) in Norway having 100 transmitter sites. Paneda has also developed emergency warnings systems over DAB+ that offers complete solutions for different kind of applications.

About Levira:

Levira has been at the forefront of media technology for over 70 years. We have built our Europe-wide business by delivering mission-critical media services for broadcasters, content owners, TV channels, OTT platforms and media houses.