

Paneda Selected for major DAB deployment with Itelazpi in Spain

Paneda is proud to announce that the company has been selected as the supplier of DAB multiplexing systems for the public broadcaster Itelazpi, supporting its upcoming regular digital radio broadcasts in the Basque Country region of Spain.

As a public broadcaster, Itelazpi specified demanding technical requirements, with a strong focus on functionality, security, reliability, and operational stability. The contract has been awarded through our long-standing partner TRedess, a market leader in broadcast transmission technology.

The system to be delivered comprises a complete DAB head-end platform, including four multiplexers and multiple audio encoders configured in a fully redundant architecture, ensuring maximum service availability and resilience.

This project represents an important milestone for Paneda and marks the company's first major deployment in the Spanish market. In addition to the core DAB platform, Paneda will provide metadata services as well as long-term technical support as part of the contract.

Julio Lorenzo Losada, Area Sales Manager TRedess

"With a partner like Paneda, we are able to offer complete end-to-end solutions at the highest professional level. Paneda provides the DAB head-end systems, while TRedess delivers the complete transmission solution. This project has been particularly challenging due to its demanding technical requirements, and Paneda's extensive expertise and proven track record have been instrumental in meeting those expectations."

Lars-Peder Lundgren, CEO Paneda Sweden

"It is extremely rewarding to once again win a project where technical excellence, quality, and robustness have been given top priority. This confirms that our platform continues to meet and exceed the requirements of the most demanding broadcast projects. We look forward to working closely with both TRedess and Itelazpi and will do everything possible to ensure the success of this project."

About Paneda:

Paneda develops and sells DAB+ related equipment on an international market and currently having over 200 DAB multiplexers in operation world-wide, furthermore Paneda has also delivered over 250 tunnel systems with DAB+ in Norway. Paneda has also developed emergency warnings systems over DAB+ that offers complete solutions for different kind of applications.

About TRedess:

TRedess is a leading company in professional telecommunications solutions, specialized in the design, development and manufacturing of competitive, reliable and innovative TV, DAB+ and 5G Broadcast Transmitters & Gap Fillers for Digital Terrestrial TV and digital Radio broadcasting networks, counting with more than 30.000 transmitting devices operating in more than 70 countries.